







..H\Y YghUV]g\ a YbhcZ; fYYb @UbWUghYf'k \]M\ XY] Yfg g'hi XYbhZUV]b[ Ybj ]fcb a YbhU'dfc YWgZ]bV X]b[ HfUj Y ]b]hUhj Yg'gi V\ UgV]\_Y gYfj ]b] zfyWcbX]h]cbYX WWWW gUYgZUbX WWWW UbX'k U\_'rc'k cf\_XUmg

..GhU Vi gi gY]bWYUg]b[ Z'ca %%% 'rc' & i 'VYrk YYb &\$\$+ UbX'&\$\$)

..H\Y dfcdc'fh]cb'cZgh XYbhg'fUj Y' ]b[ 'rc' Wla di g'VmWUf \Ug\Uj YX'UbX'cb'm&") i 'cZgh XYbhg'bck \Uj Y'U'dYfa ]h'rc'dUf'\_cb'Wla di g

..H\Y dfcdc'fh]cb'cZghU' Wca a i h]b[ 'VmWUf'U'cbY\Ug VYYb fYXi W'X'Z'ca ) , i 'rc' ( ' i

..5ddfcl ]a UhY'm% i 'cZghU' WWWW'rc'k cf\_zh.Y'\ ] \Ygh rate for large employers in Lancashire

..5' &( i fYXi W]cb ]b WUfVcb Ya ]gg]cbg Z'ca 'ghU' UbX'gh XYbhWca a i h]b[ zXYgd]f' g][ b] W]bh]bWYUgYg ]b' ghU' UbX'gh XYbhbi a VYfg

..5' &( i fYXi W]cb ]b [ fYm YYhfVi g]bYgg'fUj Y' ]b' dfj UhY j Y\]WYgU'WUfVcb Ya ]gg]cbg'c j Yf' ^ gh'k c nYUfg'rc' >i 'm &\$\$\*

..\* \$i 'cZci f'bcblU[ f]W'hi fU' YYhbck Wca df]gYg'Z 'm electric vehicles

?Ymidfc YWg'UbX'a YUgi fYg'k \]M\ \Uj Y ZUV]HUhYX' h.Y' UWX]Yj Ya Ybhg'cZh.Y' HfUj Y' D'Ub \Uj Y' ]bV X]YX.

..H\Y YghUV]g\ a YbhcZ; fYYb @UbWUghYf'k \]M\ XY] Yfg g'hi XYbhZUV]b[ Ybj ]fcb a YbhU'dfc YWgZ]bV X]b[ HfUj Y ]b]hUhj Yg'gi V\ UgV]\_Y gYfj ]b] zfyWcbX]h]cbYX WWWW gUYgZUbX WWWW UbX'k U\_'rc'k cf\_XUmg

• The setting up of university environmental and gi ghU]bUVY'fUj Y' ]c j YfbUbW'ghfi Wfi fYg

..FY[ i 'Uf'fUj Y' ]gi fj Ymg'cZVch'ghU' UbX'gh XYbhg'k ]h' excellent participation rates

..A U'cf V\Ub[ Yg'rc'ghi XYbhUbX' j ]g]rc'f'dUf\_]b[ 'dc' ]WYg'rc' X]gWci fU[ Y'dUf\_]b[ 'k \Yfy h.Yfy'fY' U'hYfbUhj] Y'cdh]cbg UbX'YbWci fU[ Y'a cfY'gi ghU]bUVY'UbX'a ] YX'a cXY'fUj Y' options

..5' Z'ca U'dUf'fYfg\ ]d'k ]h' h.Y' 'cWU' Vi g'cdYfU'rc'f'UbX' @UbWUghYf'1 b] Yfg]mG'h XYbhg, ] b]cb'rc' ]bWYUgY' h.Y' i gY'cZVi g'fUj Y'rc' UbX' Z'ca' h.Y'1 b] Yfg]mV'V'ch' ghU' and students

..FYU'h]a Y'Vi g' ]bZ'ca Uh]cb Uh'h.Y'1 b] Yfg]mz'h.Y' Vi g' station and on the iLancaster smartphone app

..8 ]fYVhVi g'gYfj ]W'g'rc' h.Y' fU]k UmghU]cbZa Ufg\ UbX' E i UnzghU'f'h'X'k ]h' di a' d'f]a Y'Z' bX]b[ 'Z'ca' h.Y' University

..DYfd\YfU' Vi g'rc'dg'cb'Wla di gi d[ fUXYX'rc' @UbWUg\ ]fY' 7 ci bhmi7ci bW]g'ei U' ]mghUbX'UfX' Z'f'g'Y' h'fgz UWWWgg]V] ]mUbX XYdUf'i fY' ]bZ'ca Uh]cb

..Gi WWWWgZ' '7 mWY'8Ya cbgrfU]h]cb' h'k b'dfc YW]b] partnership with the Local Authorities

..BYk 'g' \ck Yf ZUV]h]Yg Z'f WWWWg'ghg ]b' bYk' UbX' fY'Z' fV]g\ YX' Vi ]X]b[ g

..K YY'\_nzZfYY'8f'6]\_Y WWWW'a U]bhYbUbW'gYfj ]W' Z'f'ghU' and students in term time

• Promotion of car share through preferential prices and dUf\_]b[ 'cWU]cbg'UbX' h.Y' ]g\ UfYX'k \YY'g, ' ]zhig'Uf]b[ contact system

..5Vgc' i h.Y' fYXi W]cb ]b WUf'dUf\_]b[ 'gdUW'g'Uj U]UVY

• The introduction of electric vehicle charging points for ghU' UbX' j ]g]rc'fg

The achievements of Lancaster University Travel Plan \Uj Y VYYb fYWc [ b]gYX'k ]h' ]b' h.Y' < 9# 9'gYW'cf'UbX'Z' f'h Yf' U' Y'X'zk ]h' ci f'fUj Y' D'Ub VY]b[ 'U'WUgY'ghi XmYi Ua d'Y' cZU'gi WWWWgZ' 'Uddf'cUWX'rc' gi ghU]bUVY'fUj Y' d'Ub]b[ ' 5k UfX'g Z'f' h.Y' HfUj Y' D'Ub \Uj Y' ]bV X]YX.

..57 H'fUj Y'k ]gY'7ca a i hYf: f]YbX'mk cf\_d'UW'cZh.Y' N'U'f'f&\$\$%&#

..9b ]fcb a YbhU' 5ggcWU]h]cb'cZi b] Yfg]h]Yg' / '7c' ] Yg f'p5i 7'€ fYYb; ck b'5k UfX, VYgh]b' h.Y' < 9# 9'gYW'cf' Z'f' 7 UfVcb fYXi W]cb f&\$\$%



.A i W'cZh'Y W'a di g'g'W'a dUWh'UbX'k U'\_UV'Y  
 .5fci bX') \$i 'cZgh' XYbhg''j Y'cb'W'a di g'zk ]h' ]b'k U'\_]b[ ' distance of all facilities  
 .A UbmghU 'UbX'gh' XYbhg''j Y'k ]h' ]b' ]XYU' V'W'W]b[ 'X]ghU'VW  
 .C 'l'W'a di g'gh' XYbhfcca g'UfY' ]b'W'YUg]b[ 'm' W'eb'W'bh'U'Y'X' ]b' @Ub'W'Ugh'Y'f'7 ]m'7 Y'bh'Y'k ]h' ]hg'Yi W' 'Y'bh' di V' ]M'h'U'bgdc'fh' ]b'\_g  
 .5'j Y'fm'z'Yei Y'bh'Vi g'g'Y'fj ]W' ]h' @Ub'W'Ugh'Y'f'zk ]h' 'a cgh' gi Vi fVg'X]f'Y'W'img'Y'fj Y'X'UbX'g'f'cb[ 'd'U'f'Y'f'g' ]d'k'c'f\_]b[ ' with the operator  
 .Gh' XYbh'd'U'f\_]b[ 'dc' ]W'm'a ]b'a ]g'Y'g'h'Y'bi a V'Y'f'c'Z'gh' XYbh' vehicles on campus  
 .G] [ b] W'U'bh'm] f'Y'U'Y'f'd'f'c'd'c'f'h'c'bg'c'Z'ghU' W'a a i h'Y'V'm' Vi g'c'f'V]W'W'Y'z'f'Y'U'h] Y'h'c'h'Y'f'a U'c'f'c'W'U'Ya d'c'm'Y'fg  
 .H'Y'1 b]j Y'fg]m'U'g'U'g'f'cb[ 'h'U'W' f'Y'W'e'f'X' ]b'XY' ]j Y'f]b[ ' modal shift

.8Yg][ b'ei U']m'c'Z'h'Y'1 b'X'Y'f'd'U'gg'Vi g'h'Y'fa ]bi g'X'c'Y'g'b'ch' f'Y' Y'W'h'h'U'h'c'Z'h'Y'W'a di g'U'g'U'k' \c'Y  
 .7Ua di g' ]g' ]b'ch'k Y''W'eb [ i f'Y'X'Z'f' ]b'h'Y'fb'U''c'i fb'Y'ng'V'm' V]W'W'Y  
 .5'g' \c'f'U] Y'c'Z'U'W'W'd'h'U'Y''c'W'U'h'c'bg'Z'c'f'W'W'Y'd'U'f\_]b[ 'z' particularly in the north and west of campus  
 .K ]h'c'i h'U'X'X]h'c'b'U'Z'c'h'U'X' W'W'Y'' ]b'\_g'za U'b'm'b'Y'k ' c'i fb'Y'ng' ]c' G'c'i h' '9'U'gh'U'X' ]B'c'f'h' ]K' Y'gh'W'a di g'k'c'i 'X' V'Y'V'm'W'U'f  
 .A c'X'U'g' ]z'z'Y'g'd'Y'W'U' ]m'h'c' W'U'f'g'U'f]b[ 'Ub'X' W'W'W]b[ 'z'k ]'' ]b'W'Y'U'g]b[ 'm'f'Yei ]f'Y''U'V'c'i f' ]b'h'Y'bg] ]Y' ]b'h'Y'fj Y'bh'c'bg'Ub'X' resources are limited  
 .K Y'U'h'Y'f'Ub'X' ]c'd'c [ f'U'd' ]m'a Y'U'bg'c'i f'W'W'W]b[ 'f'U'h'Y'g'a U'm' U'k' U'ng' V'Y'V'Y' ]b'X' h'c'g'Y'c'Z'i b] ]Y'fg]h'Y'g'gi W' ]U'g' ]M'f'\_Ub'X' ] 95 ]B'c'f'k ]W'X'

- The distance of the campus from residential areas can XYh'Y'f'W'a a i h'Y'fg'Z'f'ca'k'U'\_]b[









GYfj JW	Destination	Daytime frequency	Evening frequency
&#5	7 Jm7 YbhfY j JU'A ccfj]XY/ ' 6ck Yf\Ua ž A cfYWJa VY/ ' < Ymg\Ua	%\$ 'a Jbg Jb 'hYfa 'hja Y 20 mins in vacation	20 mins
3	7 Jm7 YbhfY '8 JfYVh A cfYWJa VY	30 mins	20 mins, term time only (not to A cfYWJa VYŁ
3A	7 Jm7 YbhfY '8 JfYVh F U]k UmGHU]c bžA Ufg\ 'UbX'E i Um	30 mins	No service
(	7 Jm7 YbhfY j JU'6ck Yf\Ua	20 mins	No service
2X	7 Jm7 YbhfY j JU'6ck Yf\Ua	CbY Wt'a a i hYf'ci fbYm	No service



Ghi XYbhfUj Y` flj]b[ c` WJa di gL	Actual	Actual	Actual	Actual	Target	Target
	: YV`&\$\$*	Bcj `&\$\$+	Bcj `&\$\$%	Bcj `&\$\$%	Gdf]b[ `&\$\$-	Gdf]b[ `&\$\$&
7 nW]b[	) ")	%)	+	+	-	%)
7 Uf`UcbY	&&	%-	%%	%%	%\$	-
7 Uf`g\UfY	%%	-	*	( ,	(	' ")
6i g#WUWX	) +	) )	* -	+ \$ -	+ &	+ '
K U`_]b[	'	*	(	&"	'	'
A chcfV]_Y# cdYX	%	\$"	\$	\$"%	\$")	\$")
Taxi	\$"%	\$"&	\$	&"(	%)	\$")
Other	\$"(	\$	\$	\$	\$	\$
Total	\$\$ \$	\$\$ \$	\$\$ \$	\$\$ \$	\$\$ \$	\$\$ \$

H\Y`gi fj YmfYgi `rg`g\ck `g][ b] WUbhg\]Zg`Uk UmZ`ca` WUf`i gY`rc`a` c fY`gi ghU]bUV`Y`a` cXYg`cZhfUbgdcfh`H\Y`g` \zh]g`a` cgh`a` Uf`\_YX`Ua` cb[ ghghi XYbhrz`k` \Yfy`h\Y`dfcdc`fh]cb` hfUj`Y`b[ `VmWUf`\Ug`Uj`YX`g]bVW`h\Y`I` b] Yfg]m` fghdi hU`HfUj`Y`D`Ub`]b`d`UW`"

5`bi`a` VYf`cZ]a` dcfhUbhZUW`c`fg`Uj`Y`VY`b`i` gYX`rc` XYH`fa` ]bY`h\Y`hUf[ Yhg`Zc`f`a` cXU`g`\]ZhZc`f`V`ch`gh`i` XYbhg`UbX`ghU` "

H\Y`hfY`bX`\Ug`VY`Y`b`fyj`]Yk`YX`Zc`f`YUW`a` cXY`UbX`h\Y`df]bW]dU`X`fj`Yfg`Zc`f`h\Y`W`Ub[ Y`W`bg]XYfYX`FYU]gh]W]bhY`fj`Ybh]c`bg`rc`Z`fh\Yf`]bW`Y`UgY`h\Y`i` dhU`\_`Y`cZa` c fY`gi ghU]bUV`Y`a` cXYg`Uj`Y`VY`Y`b`W`bg]XYfYX`UbX`h\Y`f`\_]Y`m]a` dUW`hUggY`ggYX`"

K` \Yfyj`Yf`dcgg]V`Y`h\Y`gY`UfY`Z]j`ci`fYX`rc` UWW`e`a` a` cXU`H` [ fck`h` ]b`ghU` `UbX`gh`i` XYbhbi`a` VYfg`fU`h\Y`f`h`Ub`Uj` ]b[ `rc` `fYgc`fh`rc`i`g]b[ ]`j`U`i`UV`Y`Vi` ]X]b[ `d`c`hg`UbX` `bUbW`rc`dfcj`]XY`UXX]h]cbU`dUf`\_]b[ "

GfU` hfUj`Y`	Actual	Actual	Actual	Actual	Target	Target
	A Um&\$\$'	Bcj `&\$\$+	Bcj `&\$\$%	Bcj `&\$\$%	Gdf]b[ `&\$\$-	Gdf]b[ `&\$\$&
7 Uf`UcbY	) ,	) ) ",	((	( '	' )	' &
7 Uf`g\UfY	%	%&"	%	% (	%	%
7 nW]b[	%&	%	%	%	% "	%( "
6i g#WUWX	- ")	%%	&&	&'	& )	& +
K U`_]b[						
q` q` &' x`	K U` b` K F`				K`	U` b` %`

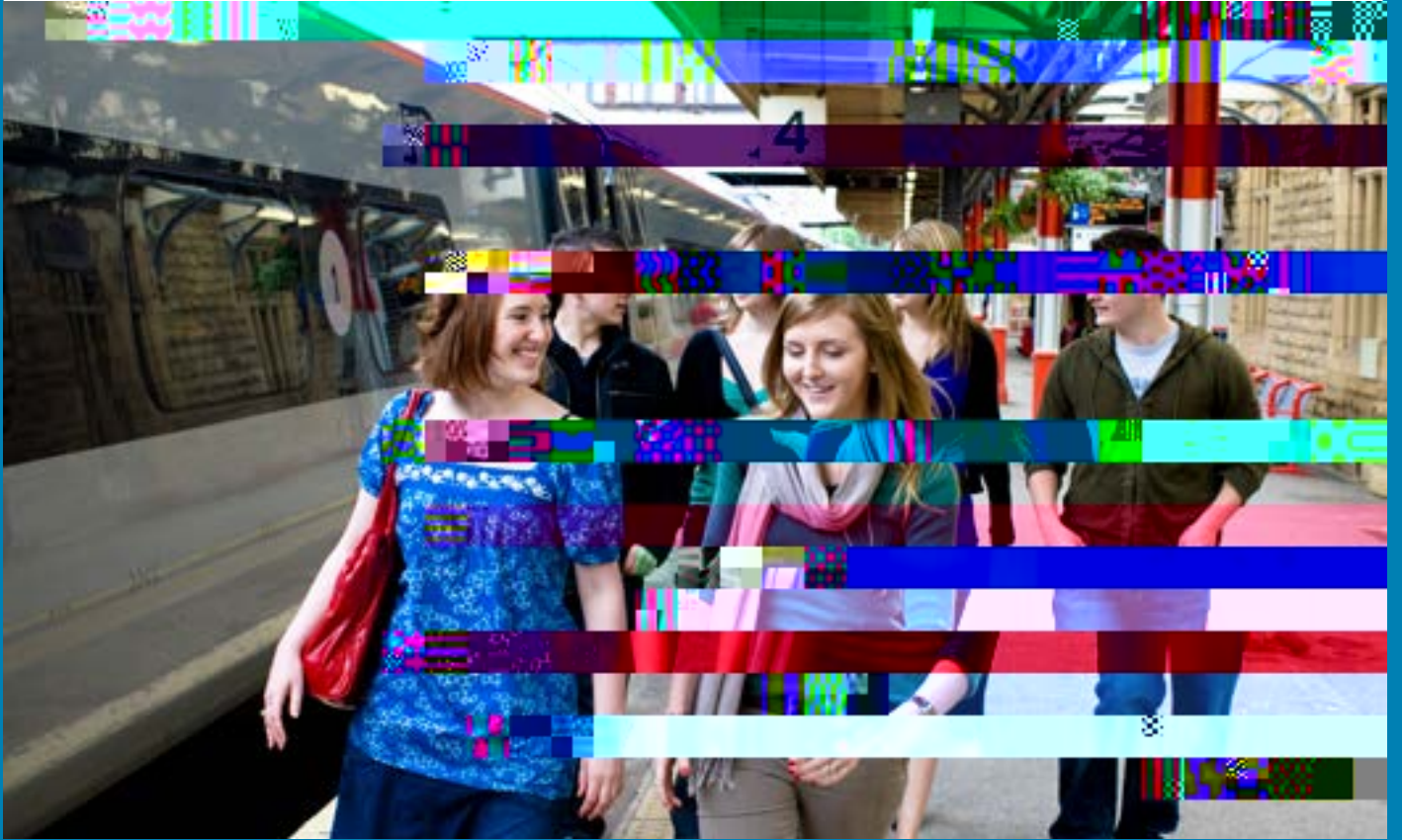


H\Y'I b] Yfg]mbck \Ug'U`Uf[ Yj c i a Y'cZXUfU'Wé bWfb]b[ 'h\Y'a YUgi fYg;k \]W\ 'ghU 'UbX'ghi XYbfg'gUmk ci 'X' YbWéi fU[ Y'h\Ya 'hc'gk ]h\k 'hc'U'X] YfYbha cXY'cZhfUbgdcfh": i ""i gY' ]g'a UXY'cZh\]g'XUfU ]b'df]c f]h]g]b[ 'hfUj Y' d'Ub'UW]cbg"

þ h\Y:&\$%) 'hfUj Y'gi fj YnãVi g'i gYfg'UbX'WfW]ghg'k YfY'Ug\_YX'k \]W\ 'cZU' ]ghcZhfUj Y'd'Ub'UW]cbg'k Y'g\ci 'X' df]c f]h]g'hc ]a dfc] Y'h\Y]f'èi fbYng'"H\Y'k c'a cghdcdi 'Uf'UW]cbg'Ua cb[ ghghU 'UbX'ghi XYbfg'UfY'g\ck b']b' h\Y'fUV'Y'VY'ck"

	GHU	Ghi XYbfg
6i g'i gYfg	%"A cFY'gYUhg'cb Vi gYg'UhdYU_ 'h]a Yg &"FYU' h]a Y'Vi g'XYdUfhi fY']bZ:fa Uhg'cb ]b' h\Y'	





K Y k j`WcXi WhWca dfY\Ybgj] Y ghU `UbX'ghi XYbhfUj Y`gi fj Ymg'Yj Yfmi\YY'mYUfg"C b'U'a c fY`ZfYei YbhVUg]gž  
H\Y l b]j Yfg]m k j`WcXi Whc\Yf`ja ]hYX'gi fj Ymg'UbX'gUa d`]b[ `c b'U'bYYXg]gdYW] WWUg]g"H\]g]bZcfa Uh]cb'k j`  
]bZcfa`h\Y XYj Y`cda YbhcZUW]cb'd`Ubg'dfc YWg'UbX'dc`]W]Yg"

H\Y`HfUj Y`D`Ub'k j`VY`fYj ]Yk YX`Ubbi U`mUbX`U'bYk YX]h]cb'k j`VY`XYj Y`cdYX`UbX'di V`]g\YX`UhUddfcl ]a UhY`mi  
j Y mYUf`]bhYfj U'g"







